

PRESENT: D. Alexander, R. Bair, G. Bielby, J. Boone, J. Breeding, C. Colella, M. De Young, E. Dominianni, S. Gordon, W. Gould-McElhone, T. Hamman, M. Hice, M. McDowell, L. McFarland, R. Panico; R. Peruski; G. Pestun, J. Potter, B. Reynolds, A. Snead, M. Vanderhill

ABSENT: F. Bentley, G. Bielby, Y. Chapman, M. DeYoung, L. McFarland, K. Miller, K. Sparrow

Minutes from 5.23.23 were approved; motion by Bill, support from Tom.

1. Welcome
2. Facilities utilization and upcoming featured events
 - a. June – October, 2023
 - i. Academic Ad Hoc
 1. 96 uses
 - a. Health careers one-offs; open labs; university center needs; KRESA one-offs
 - ii. Athletics – summer camps, study tables
 1. Athlete orientation
 - a. Student Development Services tours
 2. Camps
 - a. Apprx 600 participants
 - b. Gym used throughout the summer
 3. Teams
 - a. All 5 sports in operation
 - b. Study tables continuing; positive impact on eligibility/retention
 - iii. Community events
 1. Red Cross Blood Drive, Career Fair, College Night
 - a. Blood drives x 2; 1 more scheduled
 - b. Career Fairs: approx 30 vendors
 - c. College Night: approx 80 tables
 - d. Transfer Fair: approx 30 tables
 2. Valley Advantage
 - a. Summer “catch up” effort (orientation on steroids)
 - b. Jul (TTC); Aug-Sep-Oct (AWH)
 - c. Food share provided
 - d. Very positive experience
 - i. Alec scores increased
 - ii. Connected to the college
 3. Taps on Tuesdays, café service
 - a. Café is busy; close to pre-pandemic level; mostly KVCC staff
 - b. 418 is open; bookings going well
 - c. Catering is steady
 - d. Taps on Tuesday continue through December

4. OFE
 - a. Very successful; approx 250'ish attendees; \$113K+ raised
 - b. Layout much improved over last year
 - c. Great exposure opportunity for Culinary and FIC
5. Art Hop and related events
 - a. 50th Anniversary of Hip Hop
 - i. Well attended; diverse crowd demographically and age wise
 - ii. DJ on site; music was added draw
 - b. Saturday Opens
 - i. Open every Sat since Sep
 1. Will gauge future openings with other Kalamazoo events
- iv. Contract training, open enrollment, community ed – 87 events
 1. 80+ events; many are recurring; conducted at most campuses
- v. Development
 1. Supporting Latinx Student Panel, FSC trainings, Summit
- vi. Other
 1. KRESA kick-off, refresh prior to start of semester, Young Kings and Queens, Men of Purpose
 2. Museum visits (school groups, community groups like Merze Tate)
 - a. Huge increase in attendance; fall school groups; pre-school; Senior Center; at pre-pandemic levels
 - b. Colleagues International Journalists
 - c. Retro Café
 - i. Learning opportunity for elderly community; other agencies participating
- vii. Rentals
 1. Increased for fall: Imperial Beverage, Kalamazoo Public Schools Transportation training, KRESA early childhood training, Integrated Services of Kalamazoo, Kalsec, Mann + Hummel, Senior Care Partners, etc.
- viii. Student Activities
 1. New student orientations: 9 sessions; went well
 2. VibeFest: Huge engagement event; went well; will address vendor communication issues
 3. Streamlining club activities;
- b. Upcoming featured events
 - i. Upcoming events fall '23
 1. Over 400 events with 1600+ uses of space
 - a. Highlights: Visiting Writers series, Athletic Games, Career Fair (trades), Comedy Night, Band Concert and mini-concerts, Red Cross Blood Drive, Spirit Week, Police Academy Graduation, Wind Graduation, Nursing and LPN Pinning Ceremonies, Commencement, Summit Polymers, MSU Extension, KRESA Educating Outside the Box

- ii. Winter events, still developing
 - 1. Summit
 - a. Winter Summit call-for-proposal mid-Oct
 - 2. Big Chill
 - 3. Michigan Family Farms Conference
 - 4. Kalamazoo Bee School
- iii. Looking ahead
 - 1. Girls on the Run: 5.18.2024
- 3. Special use group updates
 - a. HOSA region 2 conference: TTC 1.26.24
 - b. Kalamazoo County Veterans Community Needs Assessment: TTC 8.9.24
 - c. Kalsec ingredient evaluation in baking application: MJSCAH 8.22-23.24
 - d. O'Reilly Auto Enterprises, LLC automotive repair training sessions: TTC Sep-Oct
- 4. Other
 - a. Building Hours are available online
 - b. Dannie introduced Tyler Coughlin, Custodial Services Manager, TTC

NEXT MEETING: Friday, February 16, 10 a.m.; location TBD